Mission Increase's Transformational Giving Philosophy

At the heart of Mission Increase's work with Christian nonprofits is a biblical view of giving summarized in our "Ten Principles of Transformational Giving." These Principles guide nonprofits toward a genuine understanding of fundraising as the building of a community, and away from simply asking for money to support their work. The community that is created between nonprofits and their champions, whom God uses to affect His Kingdom purposes, begins with love for others, faith in God's provision, and a willingness to be led by the Holy Spirit.

Transformational giving begins as a response to God's grace and results in an "overflowing in many expressions of thanks to God." 2 Corinthians 9:12 (NIV)

The Ten Principles of Transformational Giving

Principle 1   Transformational giving is based on the abundance and trustworthiness of God, not a theology of scarcity.

Principle 2   Every act of giving is first and foremost a statement about the faithfulness of God.

Principle 3   God invites people to be part of his work because of his desire to see them grow in him.

Principle 4   Giving time, talent, treasure, and testimony is a result of champions being comprehensively coached in the cause.

Principle 5   Ministry leaders have a dual calling to steward the mission and grow the people God brings.

Principle 6   The liberating nature of generosity means inviting champions to give is a sacred task that grows God's kingdom.

Principle 7   Ministry leaders coach champions according to the degree of their personal ownership in the cause.

Principle 8   Champions connect with organizations primarily to enhance their mutual impact on the cause.

Principle 9   The relationship between champion and champion is as important as the relationship between champion and organization.

Principle 10   Champions are called to be a primary means of advancing the cause.

Resources

Visit www.mif.org/outcomes-resources to access all the tools shared today, including the Annual Fundraising Plan tool and many other resources.

Password: outcomes